

# SAFEGUARDING A GENERATION

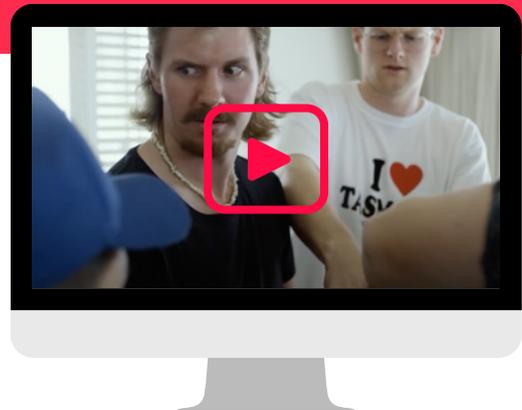
Red Frogs Australia exists to safeguard a generation of young people, acting as a positive peer presence to empower them to make positive life choices and become a voice of change within their culture.

Red Frogs is one of the largest harm minimisation programs for young people in Australia. Our programs are a direct response to our mission: to combat the Aussie party culture that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.

## RED FROGS ORIGIN

It all started in 1997 when Red Frogs Australia founder Andy Gourley (then youth pastor at Citipointe Church) hit Schoolies Week on the Gold Coast with his skateboarding mates and realised the need for a designated sober person at the massive drinking parties.

[Watch the True Story on YouTube here.](#)



## WHERE CAN YOU FIND RED FROGS?

**SCHOOLIES/LEAVERS | HIGH SCHOOLS | UNIVERSITIES | SPORTS | FESTIVALS | SKATE PARKS**

The aim of our programs is to provide early intervention strategies that reduce the risk of harm. This includes being a positive peer presence in alcohol-fuelled environments where young people gather, educate young people on safe partying behaviours, and promote and provide alcohol-free and/or diversionary activities that engage young people in these environments.

## SCHOOLIES/LEAVERS

During Schoolies 2024, approx 1400 Red Frogs volunteers are gathering in 11 locations across Australia, Bali and Fiji to provide:

- Positive peer role-modelling by being a sober friend to schoolies in hotels and on the streets
- Thousands of pancake cookups to ensure schoolies are well fed each day
- Safe walk homes for young people back to their accommodation
- 24/7 support on the Red Frogs Hotline
- Distribute 8 tonnes of Allen's red frogs lollies

## UNIVERSITIES & STUDENT ACCOMMODATION

Red Frogs University Program is found in all major Universities Australia-wide and residential colleges/halls across Australia.

- Our Uni crews support students through the transition from high school and into their new season of University life.
- Contributing over 15,500 volunteer hours and looking after around 400,000 students
- Distributing donuts, icy poles, fairy bread, pancakes and cups of water
- Offering alternative alcohol-free events to students and party support to Universities.
- Providing student leader and fresher training programs.

## FESTIVAL & CONCERTS

Red Frogs Festival Program offers direct relief and support to approx 100 festivals/concerts annually, safeguarding almost 1 million young people through our harm prevention strategies:

- Hydration tents
- Stage pits hydration teams
- Roaming teams
- Chill Out tents
- First aid referral

## HIGH SCHOOLS

Over 1,100 Red Frogs Education Presentations are booked annually across Australia, reaching almost 130,000 students. Topics include:

- Drugs and alcohol
- Decision-making/party culture
- Mental health and social/emotional wellbeing
- Leadership/life principles including: time management, relationships, work/life balance
- Resilience, confidence and purpose

## SPORT

RF Sports Crew provide direct relief to sports fans, and chaplaincy support to sporting personalities/team members and their families by:

- Player/team support: home visits, positive role modelling and family support during illness or change.
- Education: providing practical steps toward drug and alcohol harm prevention.
- 'Game Day' support: distributing red frogs, providing cups of water, and hundreds of litres of sunscreen to sports fans.

## BOARD RIDERS

Our Board Riders crew support and positively influence those involved in skateboarding culture as well as the general youth population within cities and smaller communities around Australia. They outwork this through organising drug- and alcohol-free skate events with local councils which include:

- Skateboard coaching/workshops
- Games
- Demonstrations
- Connecting with local youth and providing positive role modelling
- Weekly skate sessions at the Godbowl facility.



**FOR FURTHER INFO HEAD TO REDFROGS.COM.AU OR CALL 1300 557 123**



A PRESENCE IN  
**10**  
COUNTRIES



THE RED FROG TEAM FIELDIED  
7,000+ HOTLINE CALLS DURING  
2023 SCHOOLIES/LEAVERS



AUD\$5.3 MILLION WORTH  
OF VOLUNTEER HOURS  
AT SCHOOLIES/LEAVERS



1.2MILLION+  
PEOPLE REACHED



230,000 CUPS OF  
WATER HANDED OUT



132,728+ STUDENTS EDUCATED  
ON SAFER PARTYING BEHAVIOURS,  
MENTAL HEALTH AND SELF-LEADERSHIP



21.3 TONNES OF ALLEN'S  
RED FROGS



3,564  
VOLUNTEERS



1,110 HIGH SCHOOLS HOSTED  
EDUCATED PROGRAMS



44+ REGULAR UNI SOCIAL  
EVENTS ARE HELD EACH WEEK

## "IF IT WEREN'T FOR RED FROGS..."

"During Schoolies one of my friends was drinking a lot whilst struggling with long-term issues surrounding depression. One night she had already had a lot to drink when she decided that she'd had enough. Luckily for us, the Red Frogs were doing their rounds of our building and knocked on the door at the same time our friend was hanging over the balcony. If it weren't for the Red Frogs I don't know if we would still have her today." - Schoolie, Gold Coast